

# The CIRCULAR ECONOMY: How to COMMUNICATE and LEAD Your Organisation into the Future



1. Do you know what the circular economy is?
2. Do you know what exciting business opportunities are hidden in this quickly-emerging, transformational “circular” shift?
3. Are you aware of the latest circular economy business models?
4. Do you know how to effectively communicate your ideas?
5. Are you ready to lead your organisation into the future?

**If you answered “NO” to just one of these questions then JOIN US for at least one - or for GREAT VALUE - all three of our highly-related workshops!**



**3 PUBLIC WORKSHOPS: October 24, 25 and 26, 2018**  
**WHERE: Cooperation Committee for Cambodia (CCC)**

**9-11, Street 476, Tuol Tompong I, Chamcar Morn, Phnom Penh**

Presented by:  **M G T** Consulting  
**OPEN** Training  
.com Coaching

## THREE compelling reasons to attend all THREE of these globally-acclaimed public workshops!

### THE CIRCULAR ECONOMY: Oct. 24

The circular economy is dominating the news lately highlighted by a recent EU-China agreement and the unprecedented initiative signed by 30 multinationals in Davos in January 2018 with both supporting the circular economy. This transformative change in how all business will soon be run offers opportunities for all companies, NGOs and entrepreneurs.



### COMMUNICATION: Oct 25

For any organisation, a successful shift to operate under circular economy principles will only be possible if the reason to make this shift is communicated clearly, concisely and, especially, compellingly. Thus, it is vital that any individual or organisation that wishes to make transformative changes *of any kind* must know how to effectively communicate to all shareholders and stakeholders.



### LEADERSHIP: Oct 26

In addition to effective Communication skills, it will take inspiring Leadership strategies to accomplish circular economy or any transformative changes. This highly-praised Leadership workshop will examine actual "Academic" Leadership programmes taught at Harvard, St Gallen and Columbia plus practical "Corporate" Case Studies to equip you with the skills to not only become an inspiring leader but to truly transform your entire organisation.



# The CIRCULAR ECONOMY - What and Where are the Opportunities?



## WORKSHOP #1: One Full Day - October 24, 2018

**Key Learning:** To be ready for the transformative shift to how all business will operate.

Numerous multinationals and SMEs, several governments (European Commission, Netherlands, The UK, China and India) and even large banks (ING, ABN-AMRO and Rabobank) have recognised the potential behind the circular economy and are working collaboratively to make this circular transformative shift irreversible. Some experts suggest that there is a hidden **\$4.5 trillion** treasure trove in turning current waste into usable wealth by 2030. And, this number is linked only to re-using existing waste and does not include other potential innovative enterprise opportunities.

However, for this transition to successfully happen in your organisation you need to be informed - and inspired - about what opportunities await you.

**In this first of three highly-related open-to-the-public workshops, you will:**

- LEARN what the circular economy is
- DISCOVER where a myriad of opportunities to be explored are buried
- IDENTIFY a business model that can help your organisation create profits
- FIND the ideal financing model
- RECOGNISE why you must (*adapt or die*) be a part of this transformational shift.

### Who Should Attend?

It does not matter if you have been working in the private, public or NGO sectors - or if you have just begun thinking of your first entrepreneurial venture - this workshop will benefit all who want to know why it is now imperative to *"go circular!"*

## COMMUNICATION STRATEGIES - Communicate, Connect & Convince



### WORKSHOP #2: One Full Day - October 25, 2018

**Key Learning:** Participants will learn how to communicate their ideas in concise, convincing and compelling ways to stakeholders and even to potential investors.

**Summary:** *"If you can't tell it, you can't sell it!"*

According to a LinkedIn 2018 survey of over 2,000 world-wide Executives, "Communication" was identified as the #2 most needed skill.

**In this second of three highly-related open-to-the-public workshops, you will:**

- LEARN to CONNECT with greater self-confidence with colleagues and/or clients
- ASSESS your personal strengths as a Meeting Moderator or Public Speaker
- IDENTIFY and FIX your company's most urgent Meeting, Presentation and Corporate Communication weaknesses
- MASTER "neuro-scientific" STORYTELLING strategies to be more memorable
- ENGAGE staff or clients by truly involving them in the decision-making process
- STRUCTURE an easy-to-follow, memorable meeting, presentation or speech
- CONVINCe your audience with EMOTIONS (*"They may forget what you said; but they will NEVER forget how you made them feel"*)

### Who Should Attend?

Executives and Managers in the private, public or NGO sectors responsible for: Internal & External Communications; Public, Press & Media Relations; HR; Sales and Marketing; Project or Change Management; Business Development.

# INSPIRING LEADERSHIP - Academic & Corporate Insights to Become a Great Leader



## WORKSHOP #3: One Full Day - October 26, 2018

**Key Learning:** Through an in-depth perspective on legendary leaders from both the corporate and political world you will learn practical, easy-to-implement strategies to dramatically improve your leadership skills.

“Communications” may have been identified as the #2 needed skill for 2018 according to LinkedIn Executives, but the #1 most needed skill identified was “Leadership!”

### **In this third of three highly-related open-to-the-public workshops, you will:**

- LEARN the Leadership programmes used at St. Gallen, Harvard and Columbia U.
- DISCOVER the differences between LEADERS and MANAGERS
- BE INSPIRED by case studies and legendary leaders from the corporate world
- DETERMINE how to implement Vision & Values in your organisation
- TAKE an in depth look at “What Leaders Actually Do” (The 6Es)
- EXPLORE cultural S.E. Asia factors influencing leadership
- BENCHMARK your skills via resources to help you lead long after the workshop
- COMPLETE a LEADERSHIP ASSESSMENT TEST to see where you need to improve

### **Who Should Attend?**

Ideal participants for this workshop are obviously not only current Board Members, Executives, Department Heads and Senior Managers -and self-employed Professionals from the private, public and NGO sectors but also anyone who truly aspires to advance their careers or perhaps even to launch their own entrepreneurial enterprises.

## The TRAINERS - and their Globally-acclaimed Expertise



**Dr Gordana Kierans** - author and TEDx Speaker - has 17 years of business experience at the interface between leading Business Schools and global companies. During her career, she has advised and coached SMEs, multinationals, governments, entrepreneurs and NGOs. She was born and raised in Croatia but she lived abroad (Italy, Germany, Belgium) for 25 years. Dr Kierans completed her Undergraduate and Doctorate studies in Germany and is also an alumna of Harvard Kennedy School Executive Education. For more information please visit [MGT OPEN](#) or her [LinkedIn profile](#).



**Gerry T. Kierans** - also a TEDx Speaker - is a Canada-born serial entrepreneur and CEO who for 20 years has since been Coaching Executives and training Managers, MBA Students and Entrepreneurs in Europe, The Middle East and S.E. Asia in topics such as Personal and Corporate Communications, Leadership, Emotional Intelligence, Designing and Delivering Visual Presentations and Public or Keynote Speaking.

For more information about Mr Kierans please visit [MGT OPEN](#) or his [LinkedIn profile](#).

MGT OPEN is a privately held and operated professional consultancy based in the European Union with clients in The EU, The Middle East and Southeast Asia. MGT OPEN has worked with leading multinationals, SMEs, entrepreneurs, universities and governments. More information can be discovered on its website [MGT OPEN](#)

# WHERE MGT OPEN WORKS - and organisations benefiting from our expertise

**MGT OPEN .com**

## SOME of OUR RECENT CLIENTS

DEUTSCHE BUNDESBANK EUROSYSTEM  
Deutsche Telekom  
IBM  
ABIS  
EUROPEAN CENTRAL BANK  
COMMERZBANK  
Aareon WE MANAGE IT FOR YOU  
accenture  
EBS  
DHL  
HSBC  
Allianz  
Saudi Aramco  
wasi  
candid  
MALDIVES AIRPORTS Co.  
KPS ENGINEERING  
PETRONAS  
RDB  
TM  
HOPPECKE POWER FROM INNOVATION  
JSU  
sarawak energy  
cebu pacific  
STAMFORD UNIVERSITY  
香港科技大學 THE HONG KONG UNIVERSITY OF SCIENCE AND TECHNOLOGY  
AJINOMOTO.  
Inter-Chillers

**THESE ARE OUR FIRST in CAMBODIA WORKSHOPS but we have previously trained Executives from Cambodia's Financial Sector**

**K KREDIT**  
Supporting you to grow

**ហត្ថាកសិករ លីមីតធីត**  
HATTHA KAKSEKAR LIMITED

Presented by: **MGT OPEN .com** Consulting Training Coaching

## OPEN-TO-THE-PUBLIC WORKSHOP FEES -

**Book Early & Attend all THREE for the BEST VALUE**

<b>NON CCC MEMBERS:</b>	<b>TOTAL</b>
REGULAR FEE - \$345 per workshop	<b>\$345</b>
<b>20% OFF - \$275</b> per workshop - <i>“Early Bird”</i> (pay by 28 Sept.)	<b>\$275</b>
<b>33% OFF - \$230</b> per workshop - Attend All 3 Workshops	<b>\$690</b>
<b>40% OFF - \$199</b> per workshop - <i>“Early Bird”</i> + All 3 Workshops	<b>\$597</b>



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## TOTAL

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<b>33% OFF - \$199</b> per workshop - Attend All 3 Workshops	<b>\$595</b>
<b>40% OFF - \$175</b> per workshop - <i>“Early Bird”</i> + All 3 Workshops	<b>\$525</b>

Contact us for group rates.

FOR YOUR CONVENIENCE ALL ENQUIRIES and PAYMENTS will be managed in Phnom Penh by Mr. Soeung Typo, Component Manager of CCC

Tel: 012 988 802

E-Mail: [typo.soeung@ccc-cambodia.org](mailto:typo.soeung@ccc-cambodia.org)

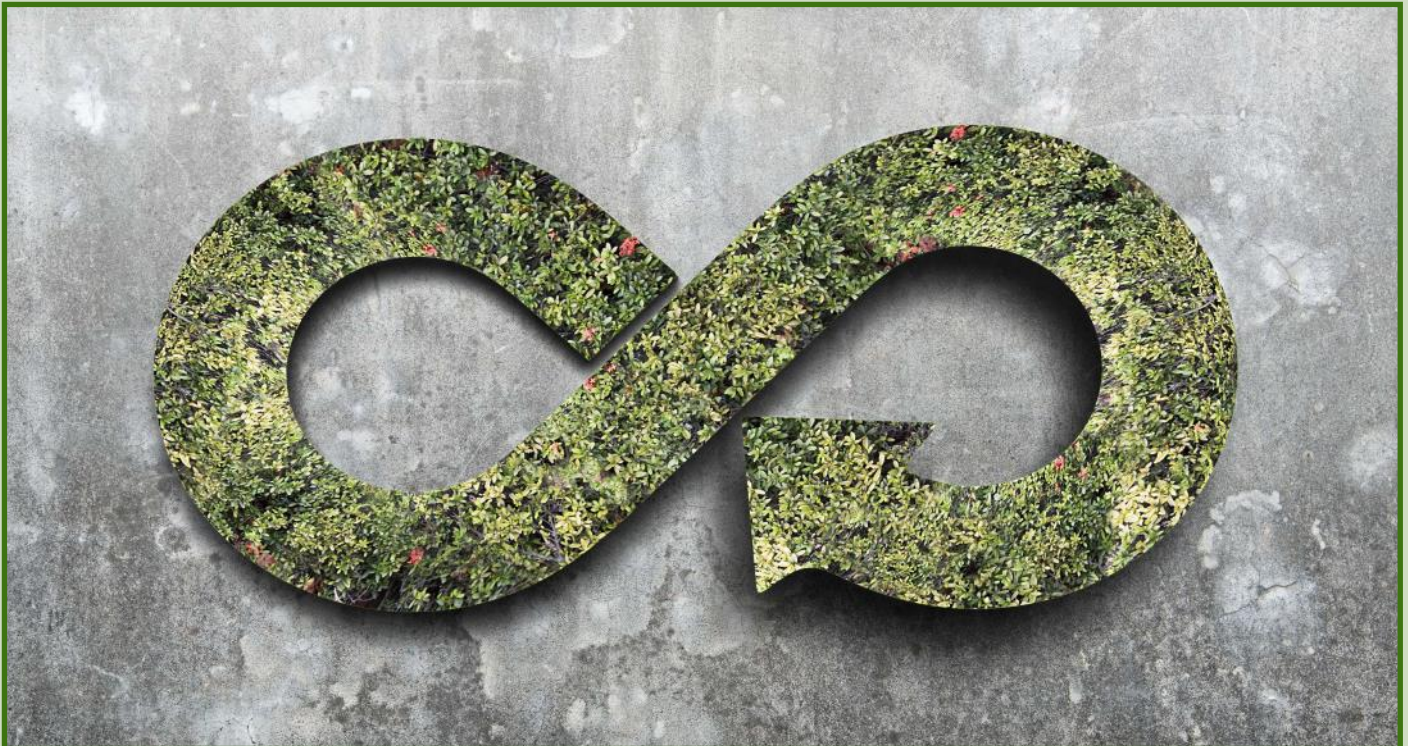




# The CIRCULAR ECONOMY:

How to COMMUNICATE and LEAD

Your Organisation into the Future



We look forward to your enquiries  
and assisting you on how to better  
**COMMUNICATE** and **LEAD**  
your organisation into the future!

